

FARM SHOW SPACE RENTAL AGREEMENT REQUIREMENTS & TERMS

2025 FARM SHOW RENTAL FEES

All booth space is sold in 10' x 10' blocks or multiples of 10' x 10'

PRICES GOOD FOR 30 DAYS UPON RECEIPT OF CONTRACT (PAYMENT, AGREEMENT, & CERTIFICATE MUST BE SUBMITTED)

Standard Booth Rate	Standard Booth Rate	Standard Booth Rate	Standard Booth Rate	Standard Booth Rate
<u>GIANT® EXPO HALL</u>	<u>MAIN FLOOR</u>	<u>NORTH/NORTHEAST</u>	<u>NORTHWEST/EAST</u>	<u>NEW HOLLAND® ARENA</u>
\$ 4.12 sq. ft. - Under 250 sq. ft.	<u>CONNECTOR LINK/LOBBIES</u>	\$ 511.54 100 sq. ft. Selling	\$ 371.72 100 sq. ft. Selling	\$ 716.16 100 sq. ft. Selling, PA
\$ 3.58 sq. ft. - 250 to 499 sq. ft.	<u>CAMERON ST ENTRANCE</u>	\$ 266.00 100 sq. ft. Non-Selling	\$ 226.21 100 sq. ft. Non-Selling	\$ 530.87 100 sq. ft. Non-Selling, PA
\$ 3.18 sq. ft. - 500 to 999 sq. ft.	\$ 716.16 100 sq. ft. Selling			\$ 772.56 100 sq. ft. Selling, Non-PA
\$ 2.79 sq. ft. - 1000 to 2499 sq. ft.	\$ 530.87 100 sq. ft. Non-Selling			
\$ 2.51 sq. ft. - 2500 sq. ft. or more	\$ 155.00 Corner Booth-Additional Fee			
\$ 716.16 10' x10' Selling				

PRICES GOOD FOR 31-45 DAYS UPON RECEIPT OF CONTRACT (PAYMENT, AGREEMENT, & CERTIFICATE MUST BE SUBMITTED)

Standard Booth Rate	Standard Booth Rate	Standard Booth Rate	Standard Booth Rate	Standard Booth Rate
<u>GIANT® EXPO HALL</u>	<u>MAIN FLOOR</u>	<u>NORTH/NORTHEAST</u>	<u>NORTHWEST/EAST</u>	<u>NEW HOLLAND® ARENA</u>
\$ 4.94 sq. ft. - Under 250 sq. ft.	<u>CONNECTOR LINK/LOBBIES</u>	\$ 613.85 100 sq. ft. Selling	\$ 446.06 100 sq. ft. Selling	\$ 859.39 100 sq. ft. Selling, PA
\$ 4.30 sq. ft. - 250 to 499 sq. ft.	<u>CAMERON ST ENTRANCE</u>	\$ 319.20 100 sq. ft. Non-Selling	\$ 271.45 100 sq. ft. Non-Selling	\$ 637.04 100 sq. ft. Non-Selling, PA
\$ 3.82 sq. ft. - 500 to 999 sq. ft.	\$ 859.39 100 sq. ft. Selling			\$ 927.07 100 sq. ft. Selling, Non-PA
\$ 3.35 sq. ft. - 1000 to 2499 sq. ft.	\$ 637.04 100 sq. ft. Non-Selling			
\$ 3.01 sq. ft. - 2500 sq. ft. or more	\$ 155.00 Corner Booth-Additional Fee			
\$ 859.39 10' x10' Selling				

PRICES GOOD AFTER 46 DAYS UPON RECEIPT OF CONTRACT (PAYMENT, AGREEMENT, & CERTIFICATE MUST BE SUBMITTED).

Standard Booth Rate	Standard Booth Rate	Standard Booth Rate	Standard Booth Rate	Standard Booth Rate
<u>GIANT® EXPO HALL</u>	<u>MAIN FLOOR</u>	<u>NORTH/NORTHEAST</u>	<u>NORTHWEST/EAST</u>	<u>NEW HOLLAND® ARENA</u>
\$ 5.15 sq. ft. - Under 250 sq. ft.	<u>CONNECTOR LINK/LOBBIES</u>	\$ 639.43 100 sq. ft. Selling	\$ 464.65 100 sq. ft. Selling	\$ 895.20 100 sq. ft. Selling, PA
\$ 4.48 sq. ft. - 250 to 499 sq. ft.	<u>CAMERON ST ENTRANCE</u>	\$ 332.50 100 sq. ft. Non-Selling	\$ 282.76 100 sq. ft. Non-Selling	\$ 663.58 100 sq. ft. Non-Selling, PA
\$ 3.98 sq. ft. - 500 to 999 sq. ft.	\$ 895.20 100 sq. ft. Selling			\$ 965.70 100 sq. ft. Selling, Non-PA
\$ 3.49 sq. ft. - 1000 to 2499 sq. ft.	\$ 663.58 100 sq. ft. Non-Selling			
\$ 3.14 sq. ft. - 2500 sq. ft. or more	\$ 155.00 Corner Booth-Additional Fee			
\$ 895.20 10' x10' Selling				

PARKING PASS ALLOTMENT BY SQUARE FOOTAGE

Less than 299 sq. ft. - 2 Weekly Passes

300 to 499 sq. ft. - 4 Weekly Passes

500 Plus sq. ft. - 5 Weekly Passes

Additional passes MUST be ordered prior to December 23 for a discounted rate.

DECORATIONS

The Farm Show is not responsible for hanging banners or signage or providing tables, chairs, carpet, etc. Each individual exhibitor is responsible for contracting a decorator and making such arrangements. The contracted decorator at the Complex is:

General Exposition Services

205 Windsor Road
Limerick Business Center
Pottstown, PA 19464
(610) 495-8866

Exhibitors are free to contract with other firms